SoftwareReviews

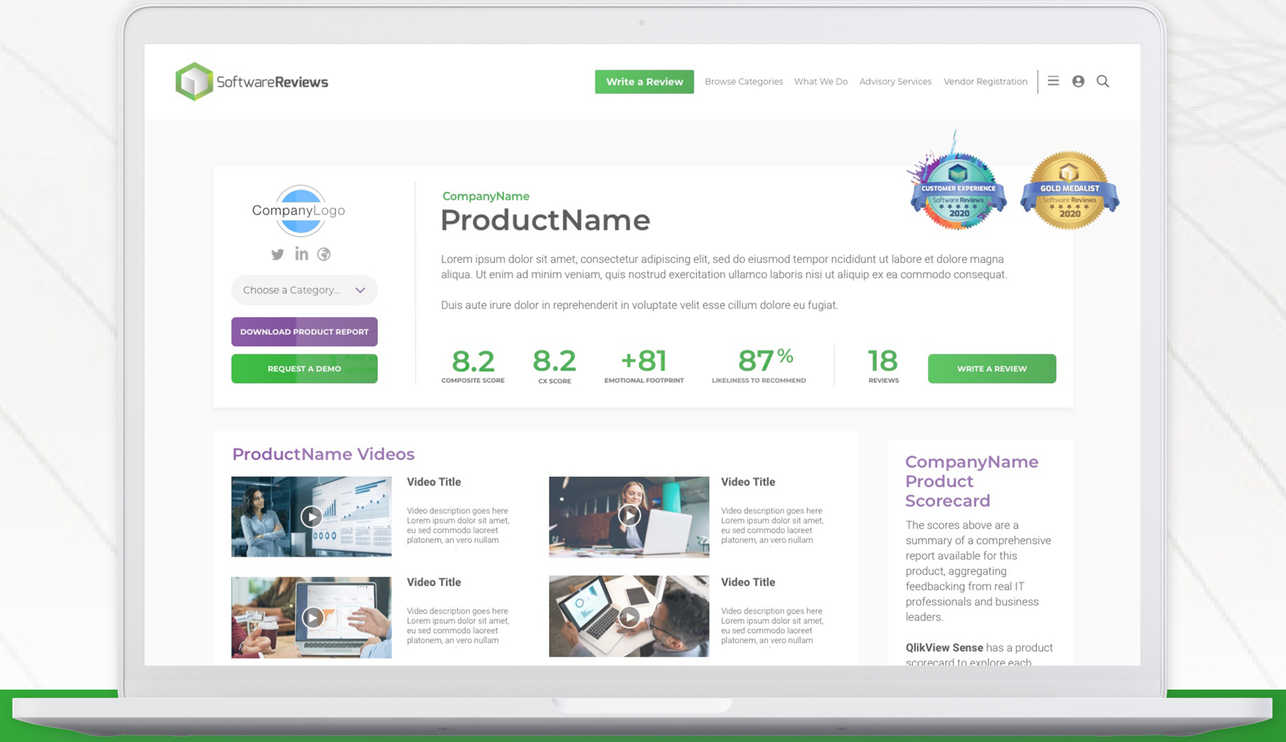
VENDOR.SOFTWAREREVIEWS.COM

Vendor Portal

The vendor portal is a web app where software vendors can claim and manage their product's listing on SoftwareReviews.com, giving control for how their brand is represented to prospective buyers. Vendors can update their product details so buyers know who they are and understand exactly what their product is meant to do. Vendors can upload additional profile elements including product descriptions, custom collateral, weblinks, instructional videos, pricing, and allows reviewers to share their positive and authentic experiences.

The goal of the vendor portal was to provide a simple CMS-type of web app that collects customer reviews, manages incentives, and monitors progress on a dashboard, all in an easy, and quick to implement system.

FIGMA PROTOTYPE - UPLOADING FLOW
FIGMA PROTOTYPE - EDITING FLOW



Design Process

Step 1
Requirements
Brainstorming
Planning

Step 2
Competitive Analysis
Research
Collecting Ideas

Step 3
Sketching
User Flow
Use Cases

Step 4
Prototyping
Low fidelity
Lots and lots of boxes

Step 5
Design
High fidelity
Iterating, more iterating

SoftwareReviews

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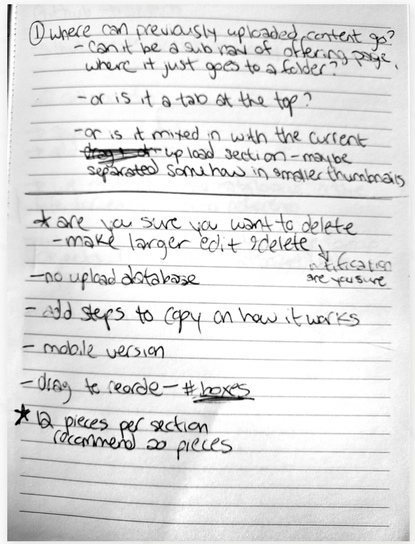
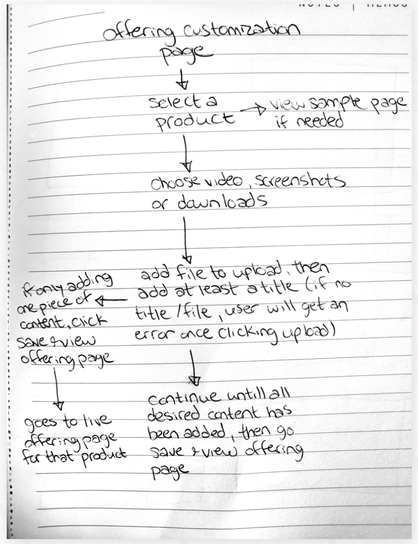
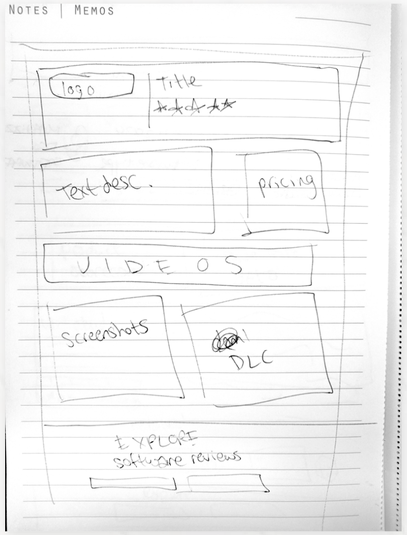
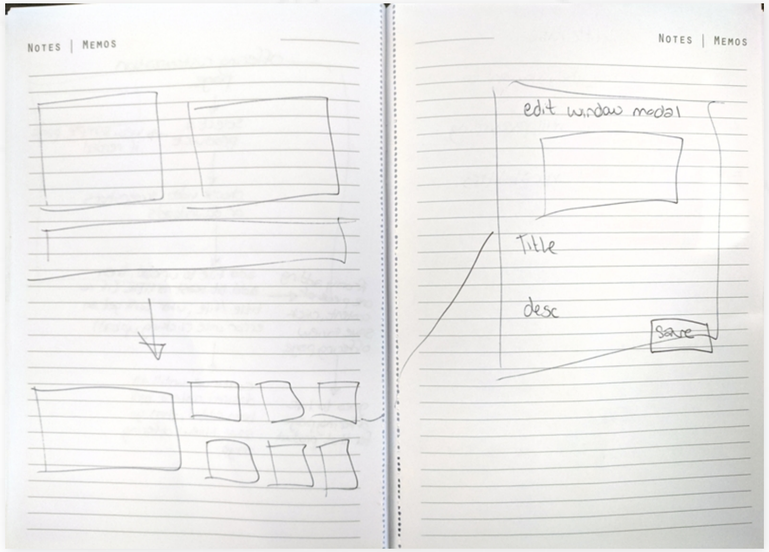
Vendor Portal

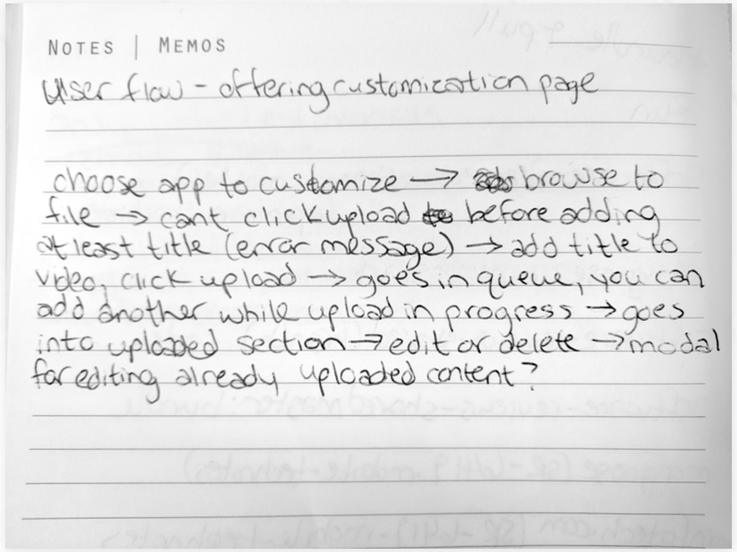
Ideation and thought process: notes and sketches

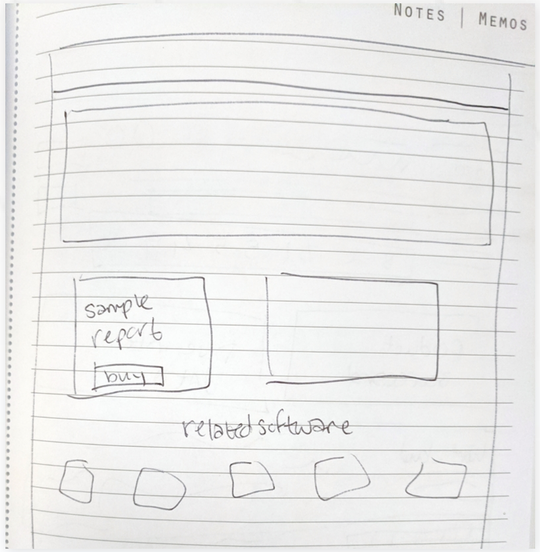












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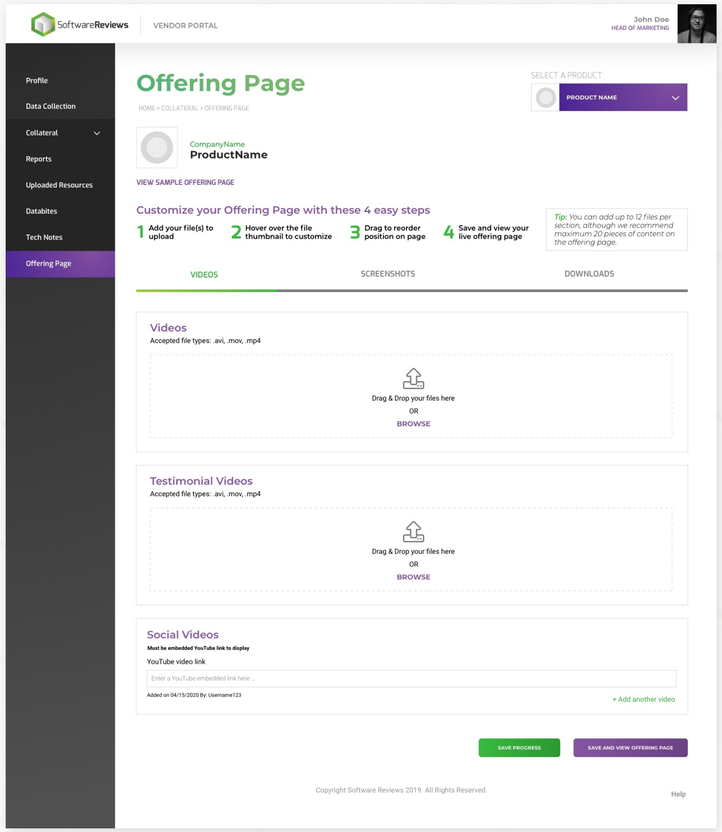

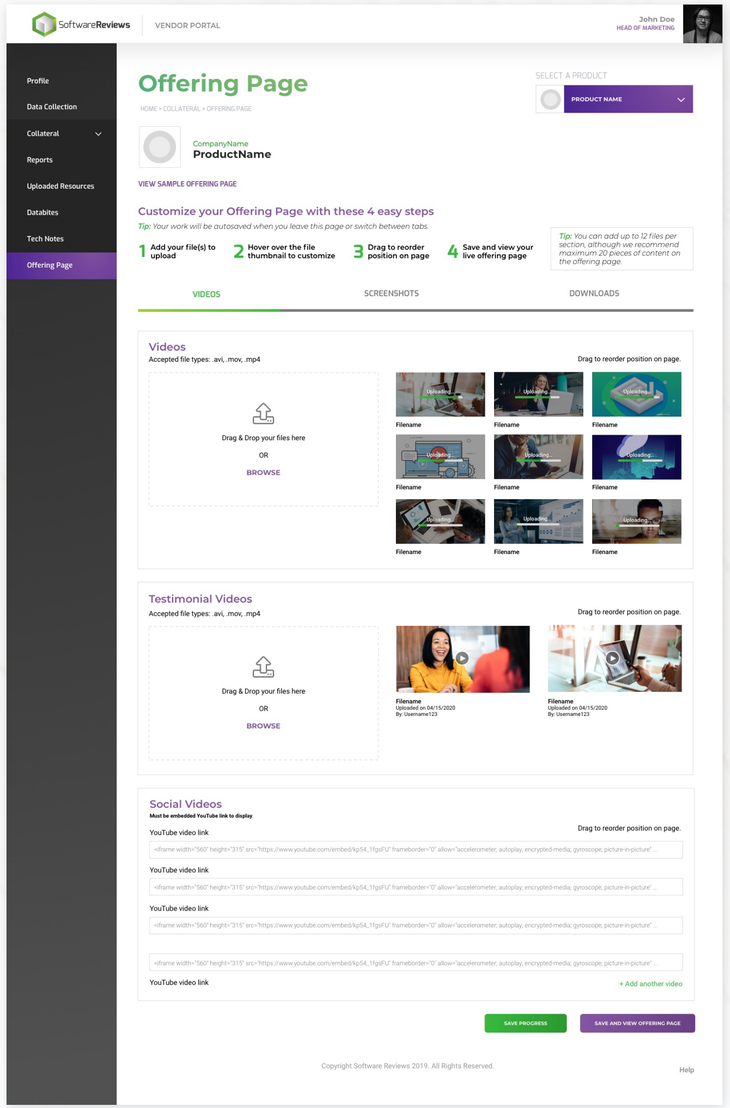

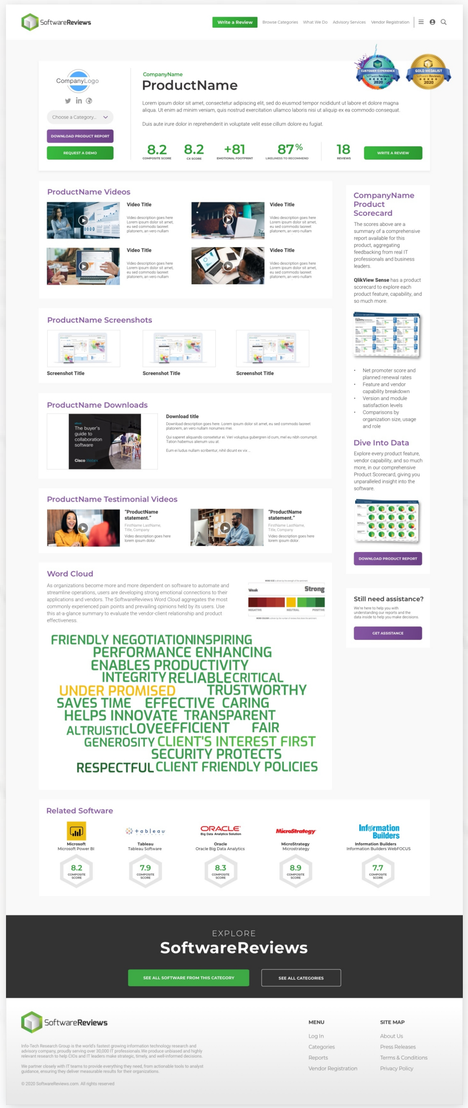

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RESEARCH GROUP

INFOTECH.COM

M&A Research Center

Info-Tech's Research Centers are pages that provide one-stop access to specific research topics trending in IT. The M&A Research Center is a hub for tools and methods to support IT leaders execute on various buying and selling transactions.

Part of the research centre design system includes creating an engaging, navigational and accessible framework graphic to illustrate the process and outcome of the topic. This part proved to be the most challenging part of the project, as stakeholder requirements for the framework graphic rendered the design inaccessible and unusable as a navigational element. After many Iterations, meetings and alternative designs, I was able to provide a solution That satisfied stakeholders and made the navigation accessible.

FIGMA PROTOTYPE

Design Process

Step 1
Discovery
Meet with stakeholders
Gather requirements

Step 2
Research
Inspiration
Identify reusable patterns

Step 3
Sketching
User flow
Information heirarchy

Step 4
Design
High fidelity
Iterating, more iterating

Step 5
Code
Page structure
Testing, Deploying

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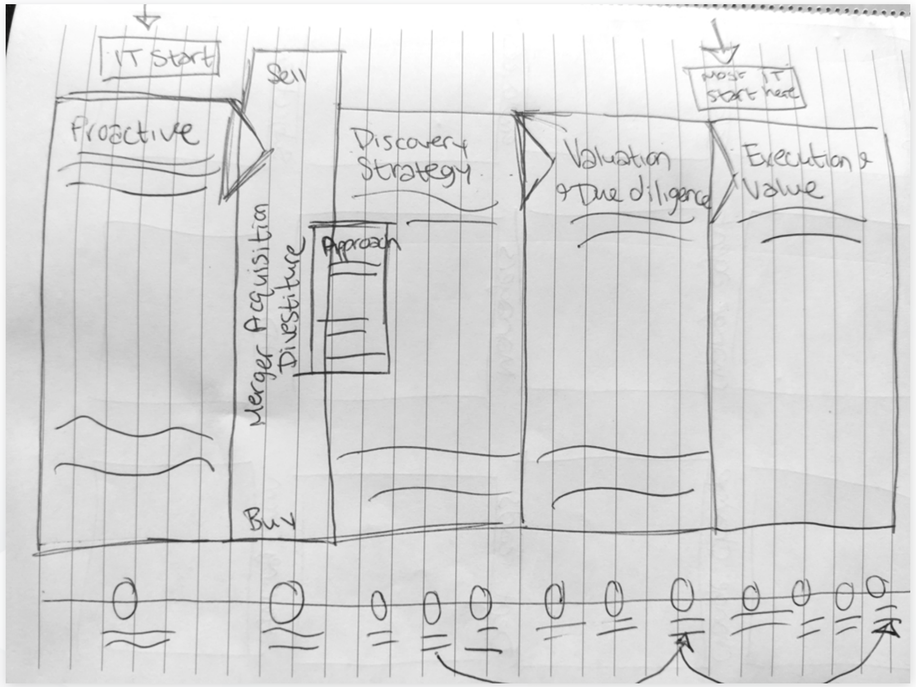
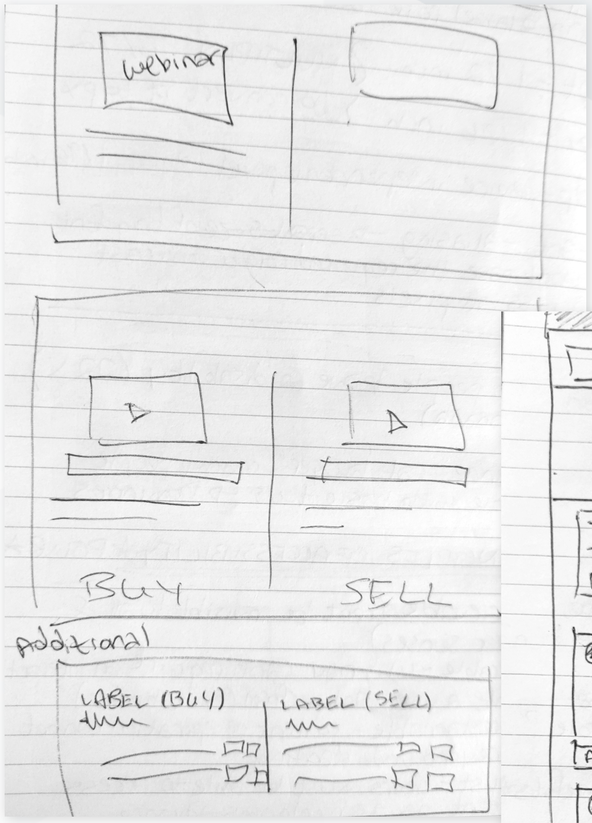
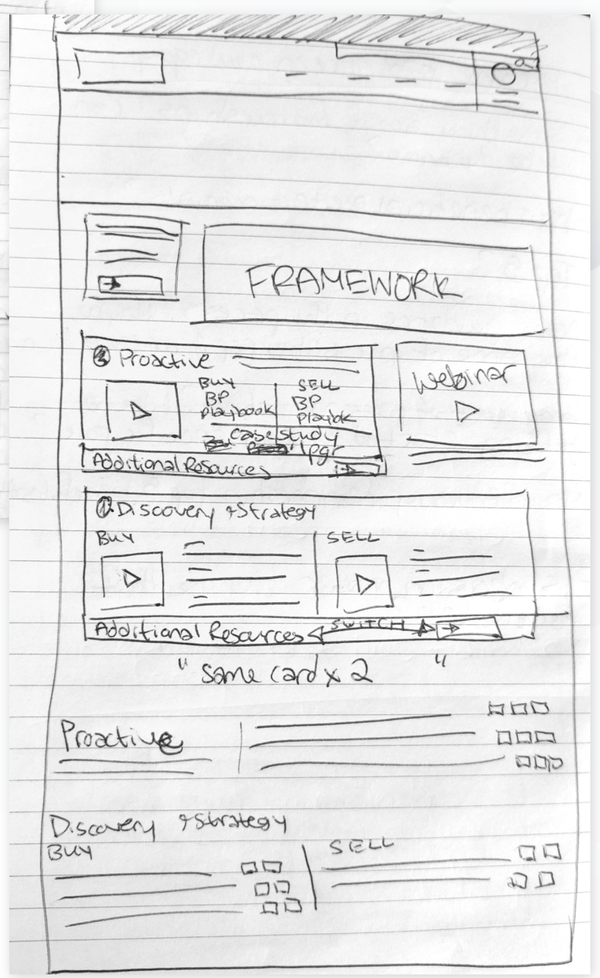
M&A Research Center

Ideation and thought process: notes and sketches







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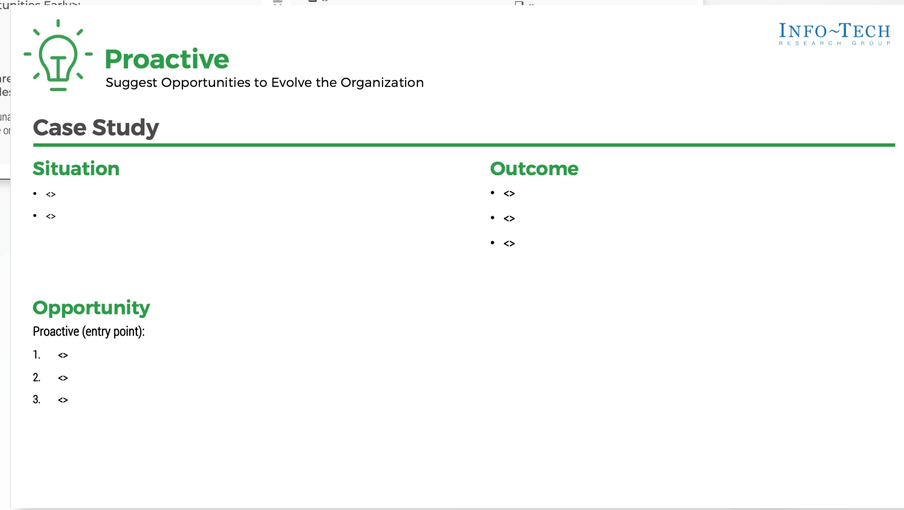
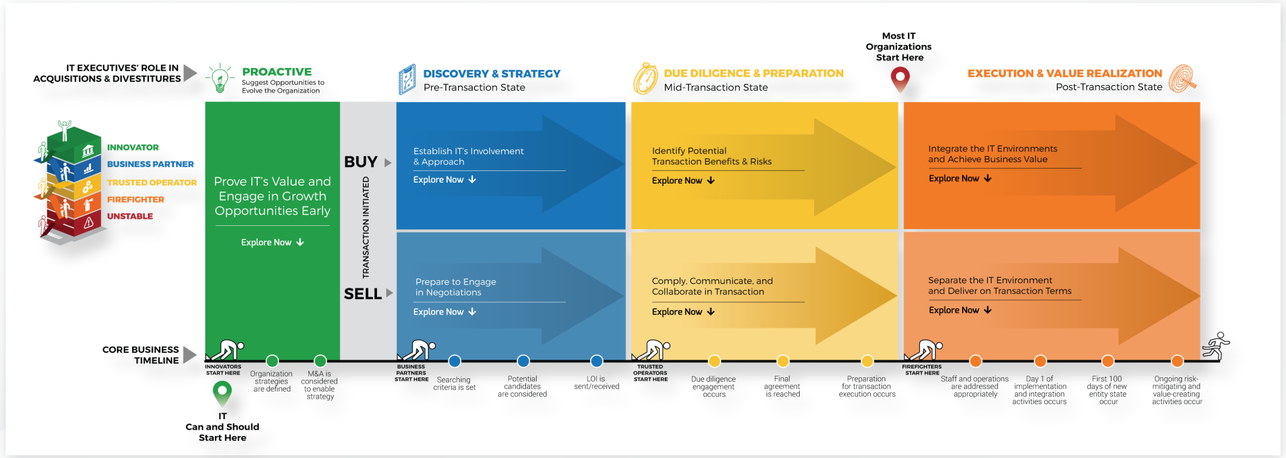
M&A Research Center

Supporting downloadable content I created for the M&A Research Center.

M&A one-pager template



M&A case study template



M&A framework

McLEAN & COMPANY

MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

McLean & Company's Resource Centers provide HR professionals with research, resources and consulting to help HR departments support their organization. The Change Management Resource Center has toolkits to assist HR departments through their organization's change process, with content curated to every HR stakeholder role.

Design Process

Step 1
Discovery
Meet with stakeholders
Gather requirements

Step 2
Sketching
Framework graphic
Information hierarchy

Step 3
Design
Page layout
UI experimentation

Step 4
Review
Team collaboration
Iterating, more iterating

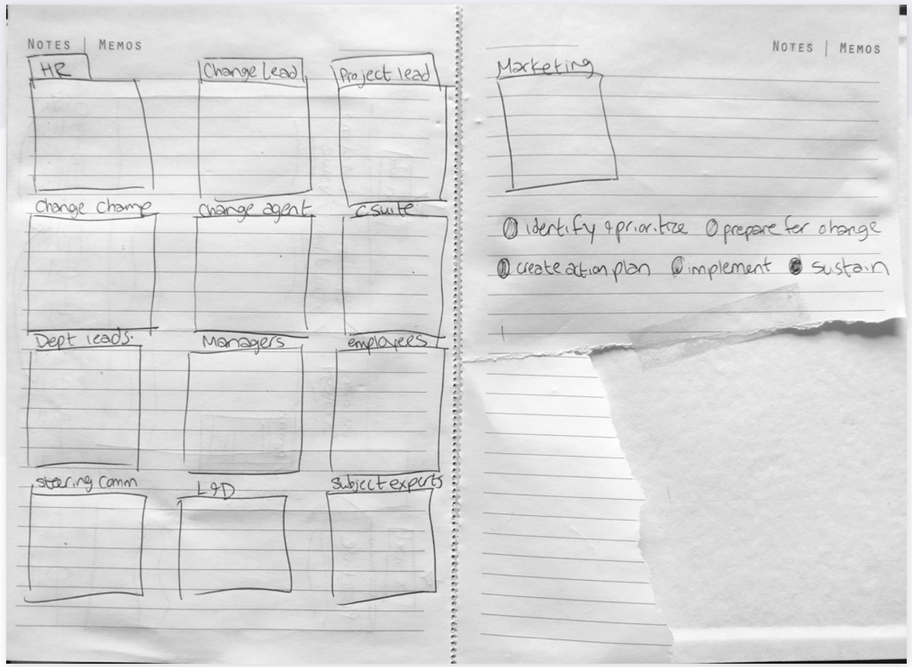
Step 5
Delivery
Stakeholder approval
Developer handoff

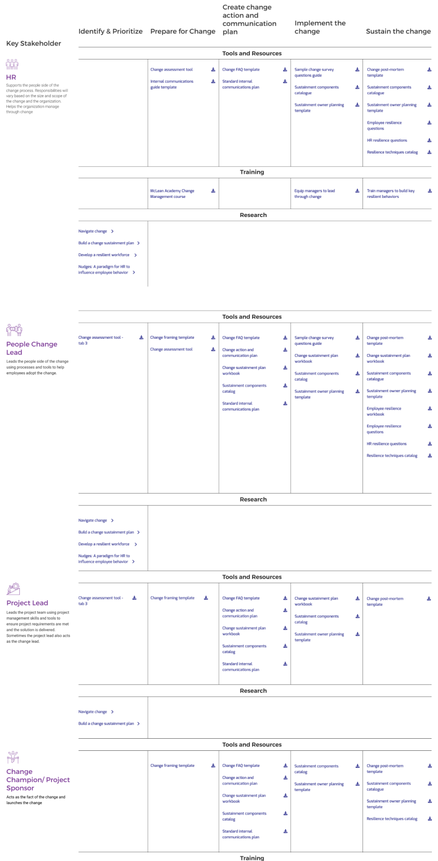
McLEAN & COMPANY

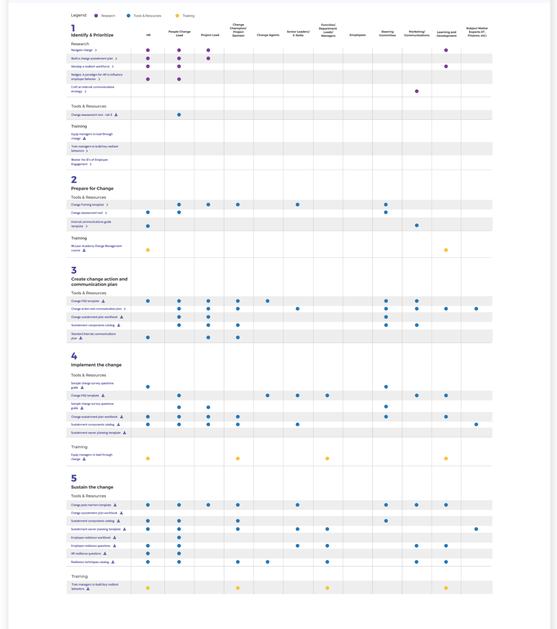
MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

Ideation and thought process: notes and sketches







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INFOTECH.COM/CUSTOMER-REVIEWS

Customer Case Studies

As an addition to the customer reviews page, the customer case studies are designed to highlight the unique and successful stories from real Info-Tech customers. I designed and coded this project, and created a template that would be easy and quick to duplicate for future case studies.

Each case study page follows the same page layout and design patterns with customization in images, links and copy.

Design Process

Step 1
Discovery
Meet with stakeholders
Gather requirements

Step 2
Research
Competitive Analysis
Inspiration

Step 3
Sketching
User flow
Information heirarchy

Step 4
Design
High fidelity
Iterating, more iterating

Step 5
Code
Page structure
Testing, Deploying

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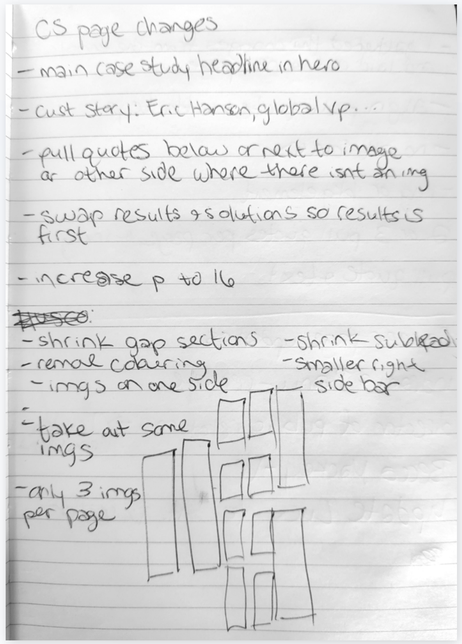
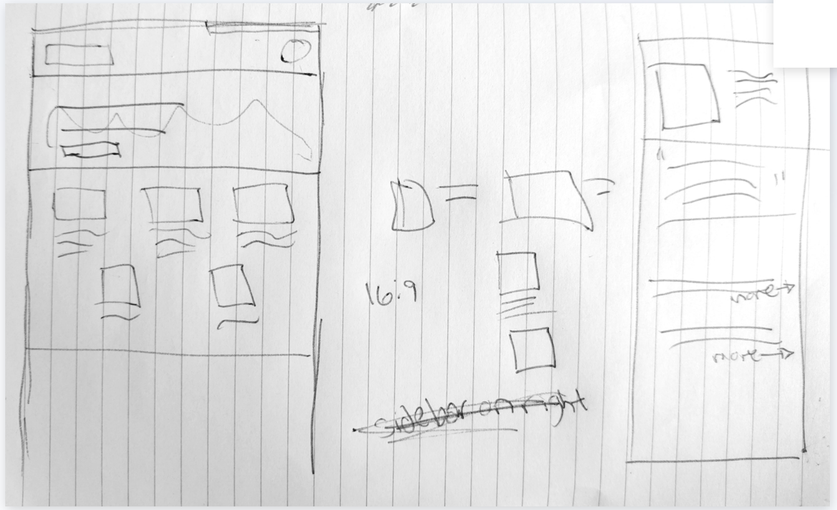
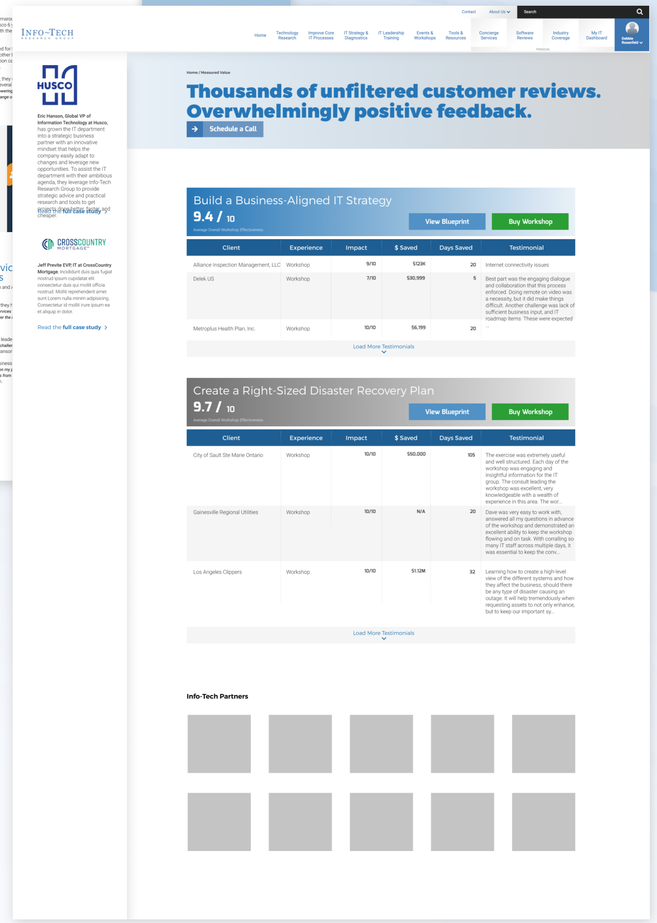
Customer Case Studies

Ideation and thought process notes.







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Thanks for stopping by.