

VENDOR.SOFTWAREREVIEWS.COM

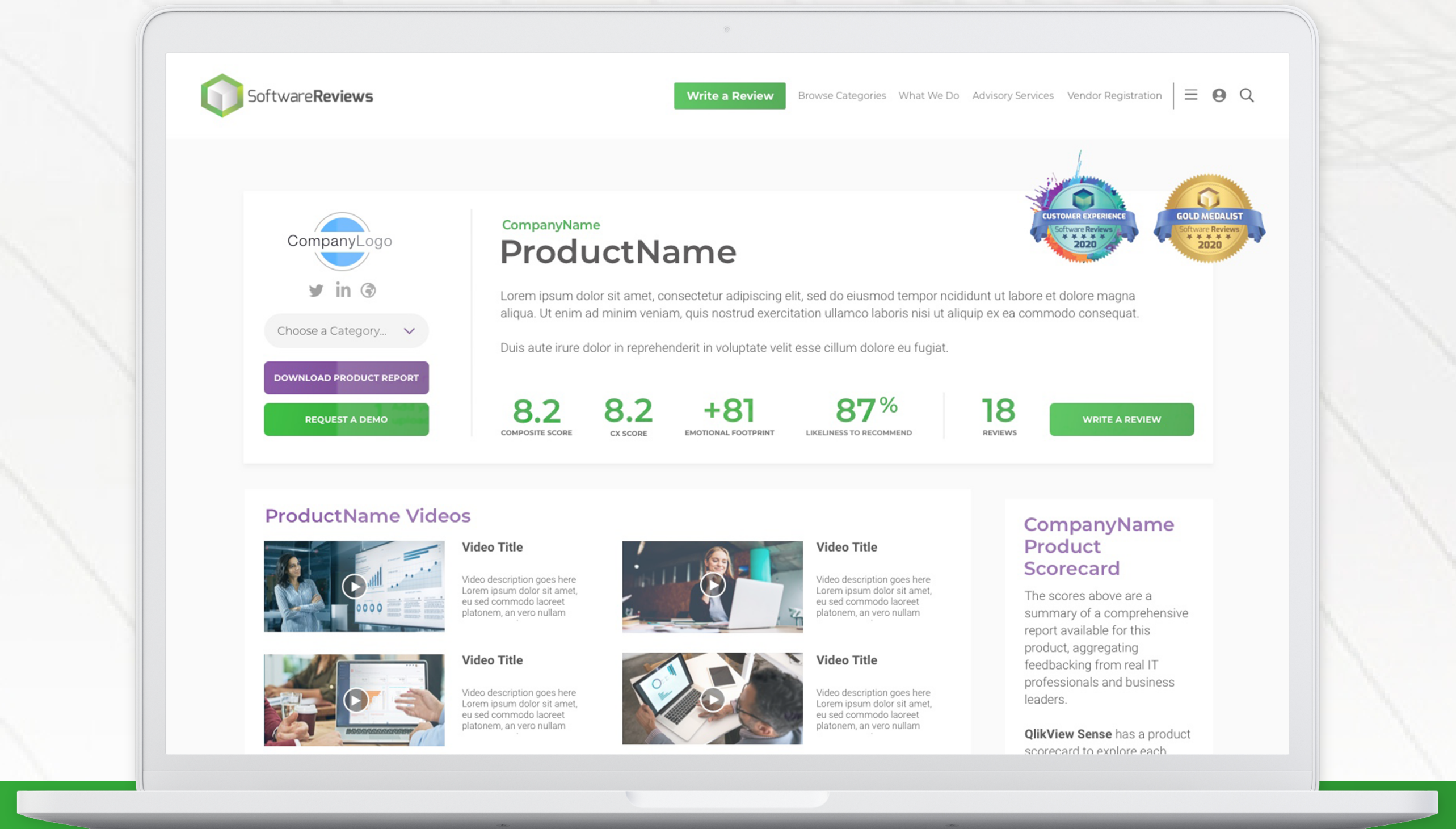
Vendor Portal

The vendor portal is a web app where software vendors can claim and manage their product's listing on SoftwareReviews.com, giving control for how their brand is represented to prospective buyers. Vendors can update their product details so buyers know who they are and understand exactly what their product is meant to do. Vendors can upload additional profile elements including product descriptions, custom collateral, weblinks, instructional videos, pricing, and allows reviewers to share their positive and authentic experiences.

The goal of the vendor portal was to provide a simple CMS-type of web app that collects customer reviews, manages incentives, and monitors progress on a dashboard, all in an easy, and quick to implement system.

FIGMA PROTOTYPE - UPLOADING FLOW

FIGMA PROTOTYPE - EDITING FLOW



Design Process

Step 1

Requirements

Brainstorming
Planning

Step 2

Competitive Analysis

Research
Collecting Ideas

Step 3

Sketching

User Flow
Use Cases

Step 4

Prototyping

Low fidelity
Lots and lots of boxes

Step 5

Design

High fidelity
Iterating, more iterating

VENDOR.SOFTWAREREVIEWS.COM

Vendor Portal

Ideation and thought process: notes and sketches

① where can previously uploaded content go?
 - can it be a sub nav of offering page where it just goes to a folder?
 - or is it a tab at the top?
 - or is it mixed in with the current ~~drag~~ upload section - maybe separated somehow in smaller thumbnails

* are you sure you want to delete
 - make larger edit & delete ^{notification}
 - no upload database _{are you sure}
 - add steps to copy on how it works
 - mobile version
 - drag to reorder - # boxes

* 2 pieces per section (recommend 20 pieces)

offering customization page

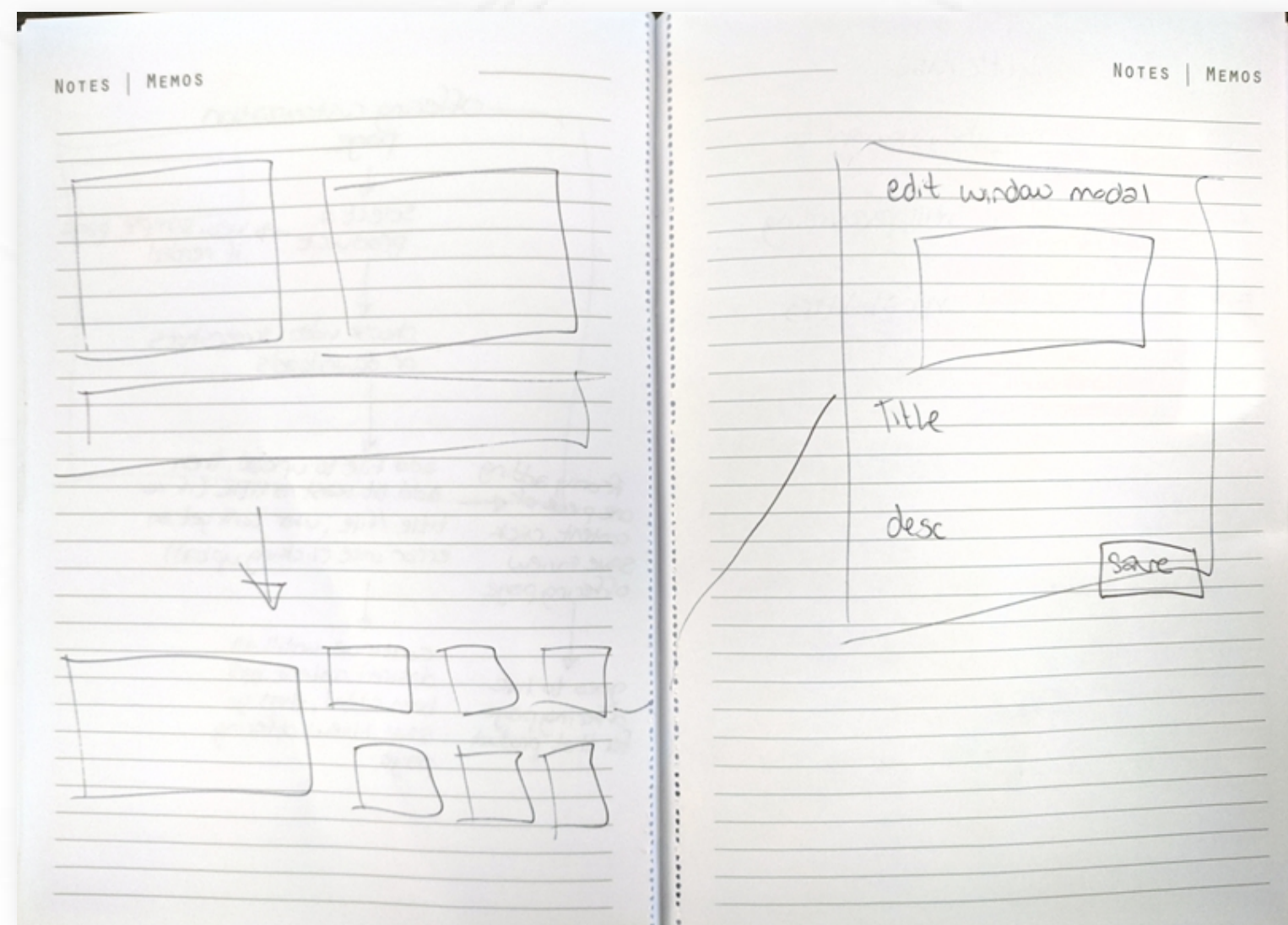
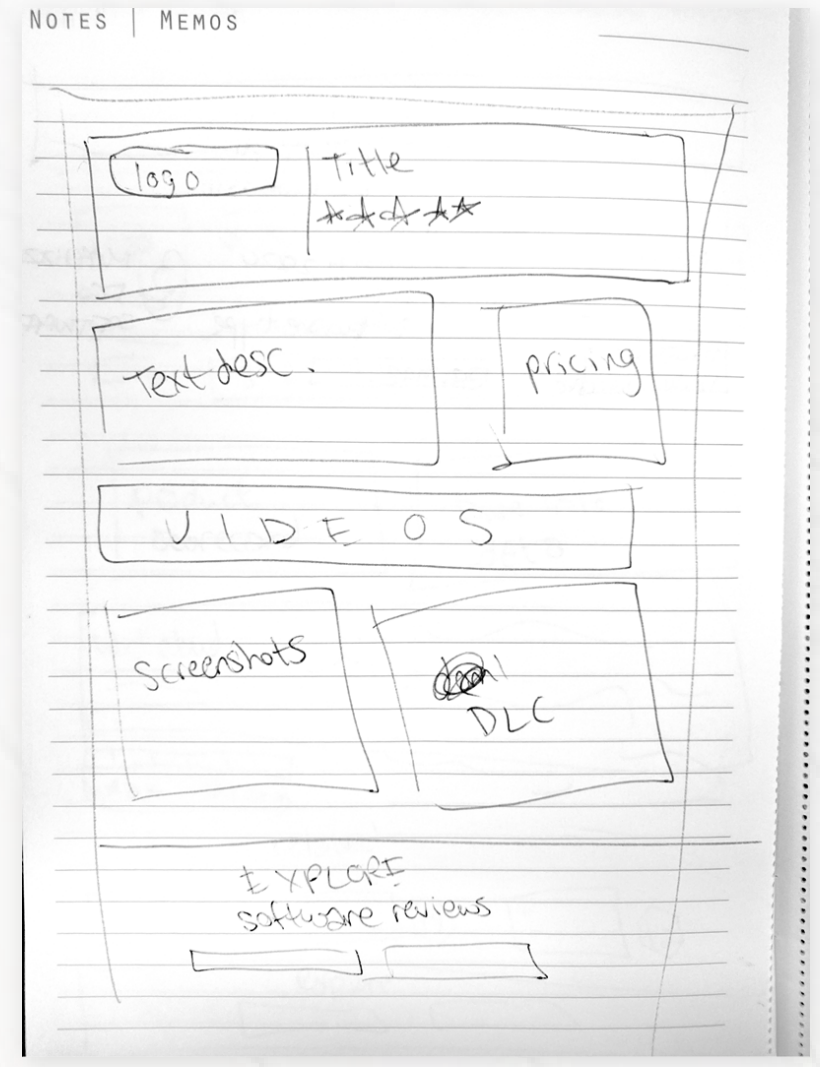
select a product → view sample page if needed

choose video, screenshots or downloads

add file to upload, then add at least a title (if no title / file, user will get an error once clicking upload)

continue until all desired content has been added, then go save & view offering page

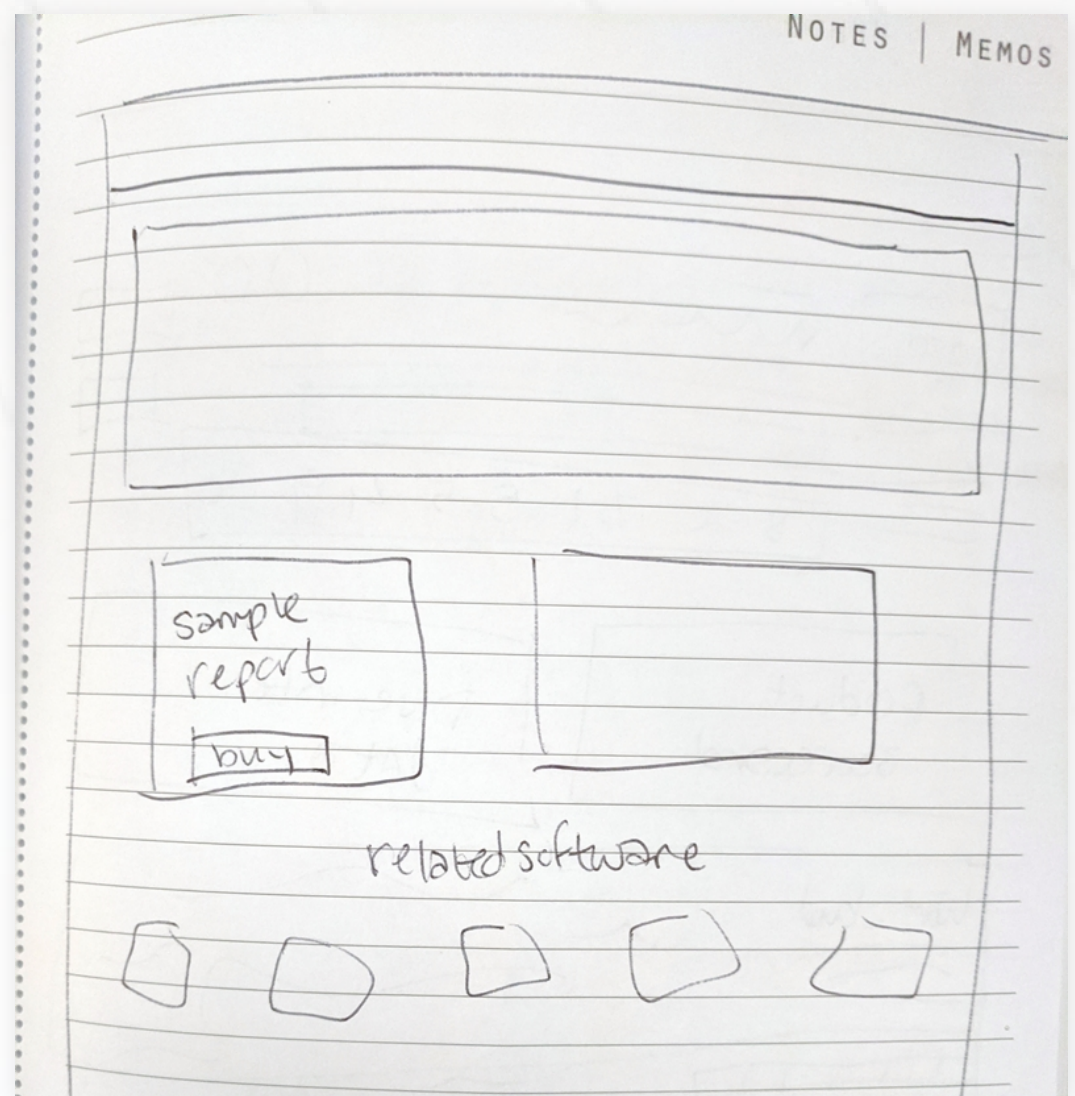
from adding one piece of content, click save & view offering page → goes to live offering page for that product



NOTES | MEMOS

User flow - offering customization page

choose app to customize → browse to file → can't click upload before adding at least title (error message) → add title to video, click upload → goes in queue, you can add another while upload in progress → goes into uploaded section → edit or delete → modal for editing already uploaded content?



SoftwareReviews | VENDOR PORTAL | John Doe, HEAD OF MARKETING

Offering Page

HOME > COLLATERAL > OFFERING PAGE

SELECT A PRODUCT: **Product Name**

VIEW SAMPLE OFFERING PAGE

Customize your Offering Page with these 4 easy steps

- 1 Add your file(s) to upload
- 2 Hover over the file thumbnail to customize
- 3 Drag to reorder position on page
- 4 Save and view your live offering page

Tip: You can add up to 12 files per section, although we recommend maximum 20 pieces of content on the offering page.

VIDEOS | SCREENSHOTS | DOWNLOADS

Videos
Accepted file types: .avi, .mov, .mp4

Drag & Drop your files here
OR
BROWSE

Testimonial Videos
Accepted file types: .avi, .mov, .mp4

Drag & Drop your files here
OR
BROWSE

Social Videos
Must be embedded YouTube link to display

YouTube video link

Enter a YouTube embedded link here ...

Added on 04/15/2020 By: Username123

[+ Add another video](#)

[SAVE PROGRESS](#) [SAVE AND VIEW OFFERING PAGE](#)

Copyright Software Reviews 2019. All Rights Reserved. [Help](#)

SoftwareReviews | VENDOR PORTAL | John Doe, HEAD OF MARKETING

Offering Page

HOME > COLLATERAL > OFFERING PAGE

SELECT A PRODUCT: **Product Name**

VIEW SAMPLE OFFERING PAGE

Customize your Offering Page with these 4 easy steps

- 1 Add your file(s) to upload
- 2 Hover over the file thumbnail to customize
- 3 Drag to reorder position on page
- 4 Save and view your live offering page

Tip: You can add up to 12 files per section, although we recommend maximum 20 pieces of content on the offering page.

VIDEOS | SCREENSHOTS | DOWNLOADS

Videos
Accepted file types: .avi, .mov, .mp4

Drag to reorder position on page.

Drag & Drop your files here
OR
BROWSE

Filename | Filename | Filename

Filename | Filename | Filename

Filename | Filename | Filename

Testimonial Videos
Accepted file types: .avi, .mov, .mp4

Drag to reorder position on page.

Drag & Drop your files here
OR
BROWSE

Filename | Updated on 04/15/2020 By: Username123

Filename | Updated on 04/15/2020 By: Username123

Social Videos
Must be embedded YouTube link to display

YouTube video link

Drag to reorder position on page.

YouTube video link

YouTube video link

YouTube video link

YouTube video link

[+ Add another video](#)

[SAVE PROGRESS](#) [SAVE AND VIEW OFFERING PAGE](#)

Copyright Software Reviews 2019. All Rights Reserved. [Help](#)

SoftwareReviews | Write a Review | View Categories | What We Do | Advisory Services | Vendor Registration

Product Name

Company Name

8.2 | 8.2 | +81 | 87% | 18

Product Name Videos

Video Title | Video Title | Video Title

Product Name Screenshots

Screenshot Title | Screenshot Title | Screenshot Title

Product Name Downloads

Download title

Product Name Testimonial Videos

Product Name statement | Product Name statement | Product Name statement

Word Cloud

FRIENDLY NEGOTIATION INSPIRING PERFORMANCE ENHANCING ENABLES PRODUCTIVITY INTEGRITY RELIABLE CRITICAL UNDER PROMISED TRUSTWORTHY SAVES TIME EFFECTIVE CARING HELPS INNOVATE TRANSPARENT ALTRUISTIC LOVE EFFICIENT FAIR GENEROSITY CLIENT'S INTEREST FIRST SECURITY PROTECTS RESPECTFUL CLIENT FRIENDLY POLICIES

Related Software

Microsoft | Tableau | Oracle | MicroStrategy | Information Builders

8.2 | 7.9 | 8.3 | 8.9 | 7.7

EXPLORE SoftwareReviews

[SEE ALL SOFTWARE FROM THIS CATEGORY](#) [SEE ALL CATEGORIES](#)

SoftwareReviews

MENU: Log In, Categories, Reports, Vendor Registration

SITE MAP: About Us, Press Releases, Terms & Conditions, Privacy Policy

© 2020 SoftwareReviews.com. All rights reserved.

INFOTECH.COM

M&A Research Center

Info-Tech's Research Centers are pages that provide one-stop access to specific research topics trending in IT. The M&A Research Center is a hub for tools and methods to support IT leaders execute on various buying and selling transactions.

Part of the research centre design system includes creating an engaging, navigational and accessible framework graphic to illustrate the process and outcome of the topic. This part proved to be the most challenging part of the project, as stakeholder requirements for the framework graphic rendered the design inaccessible and unusable as a navigational element. After many iterations, meetings and alternative designs, I was able to provide a solution That satisfied stakeholders and made the navigation accessible.

FIGMA PROTOTYPE



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Research

Inspiration
Identify reusable patterns

Step 3 Sketching

User flow
Information heirarchy

Step 4 Design

High fidelity
Iterating, more iterating

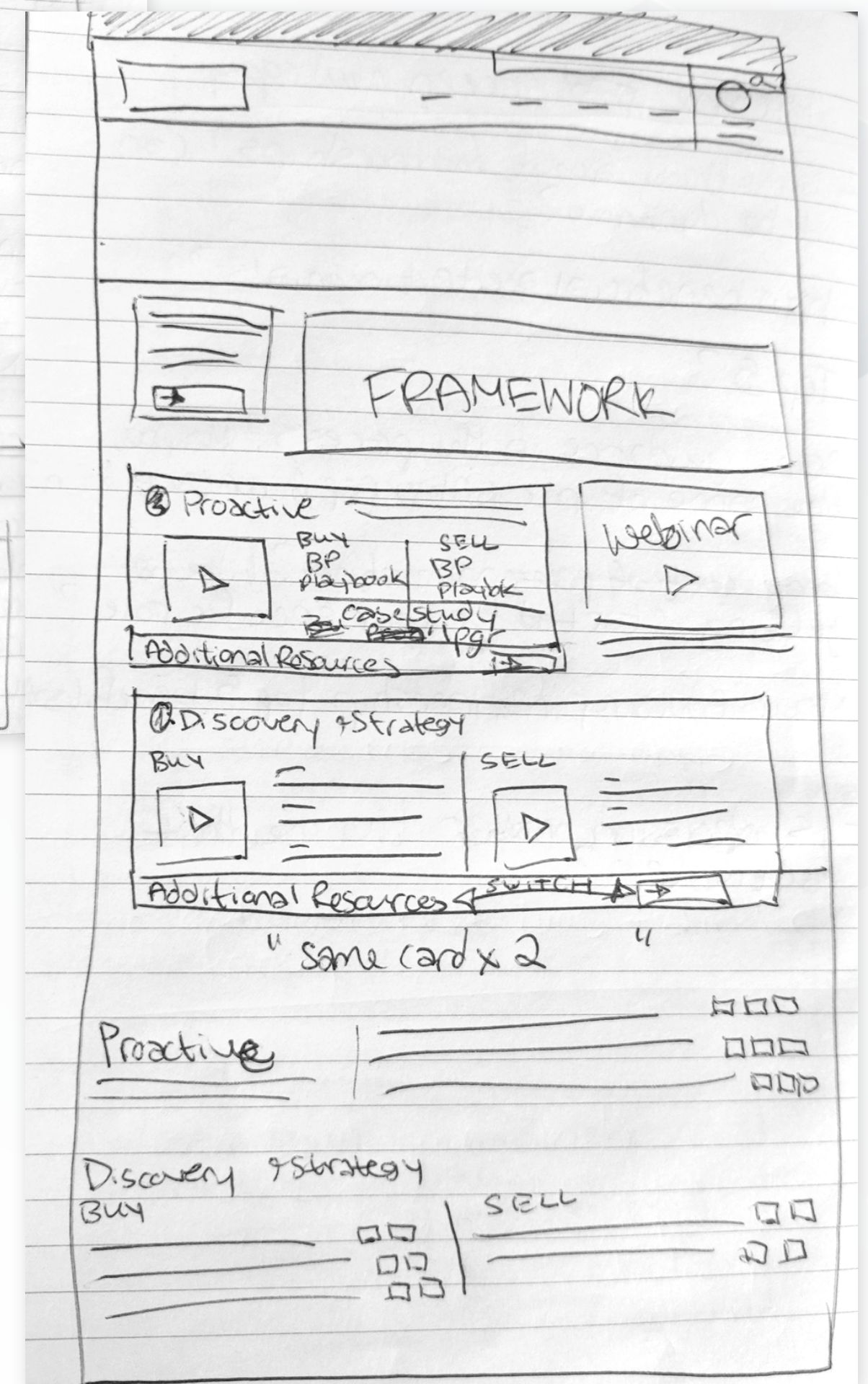
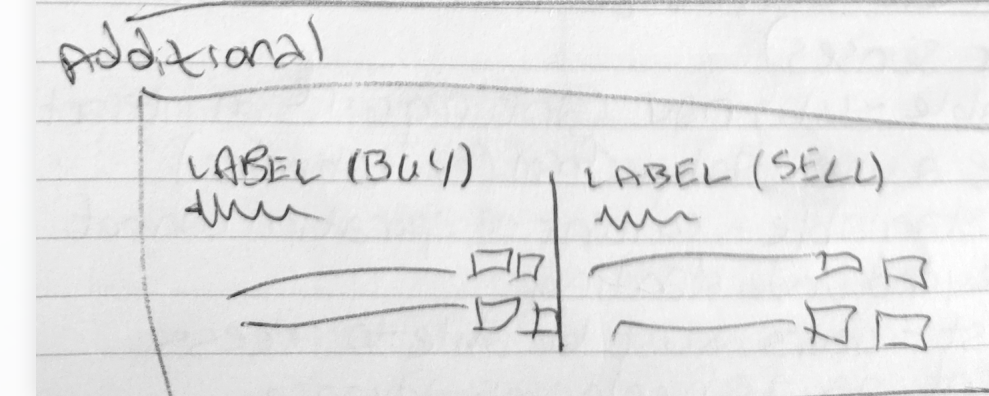
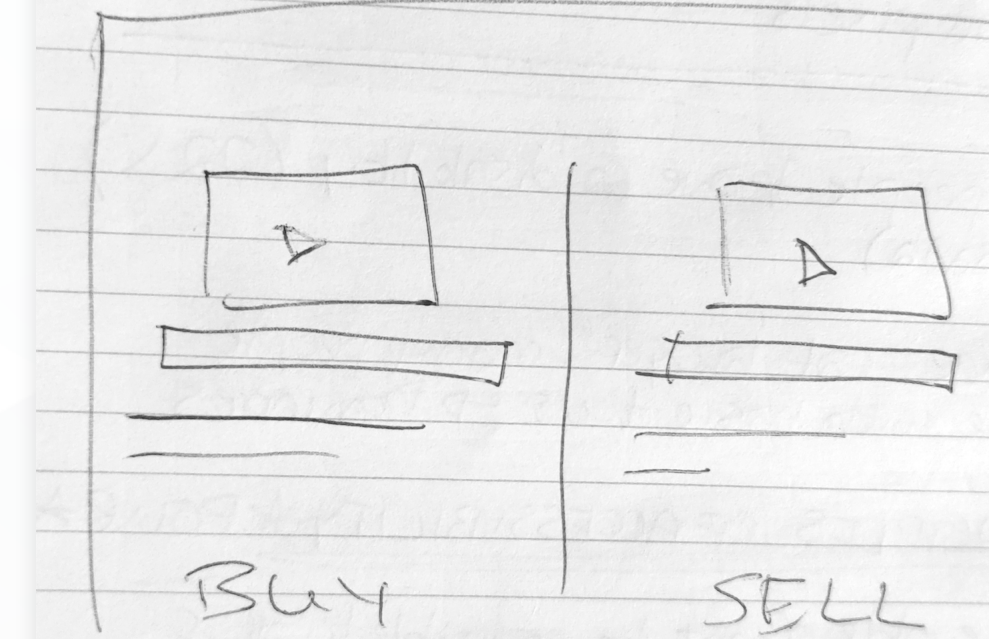
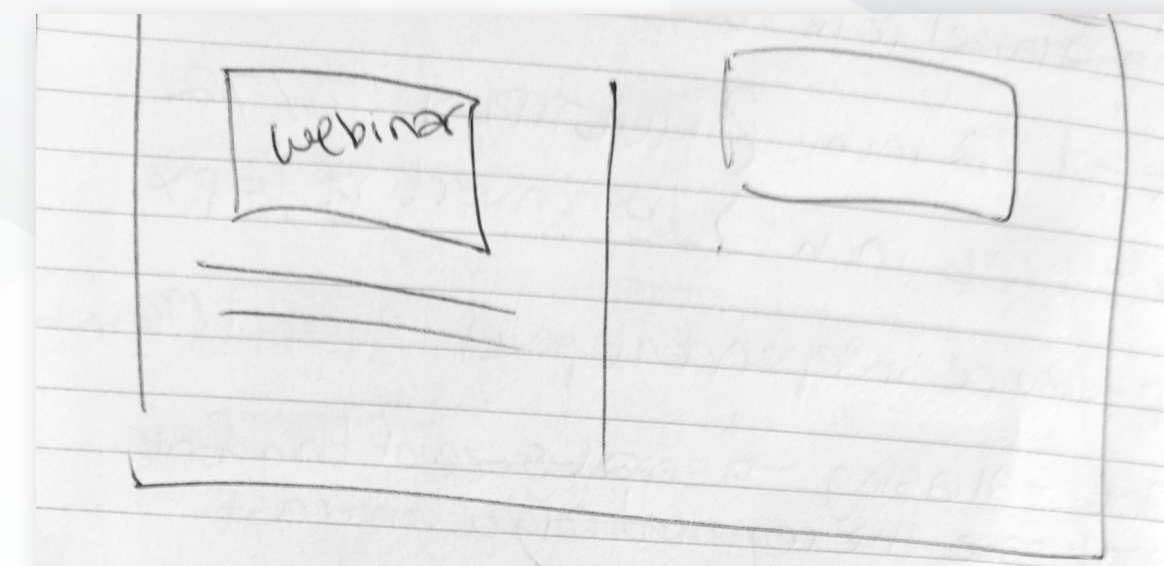
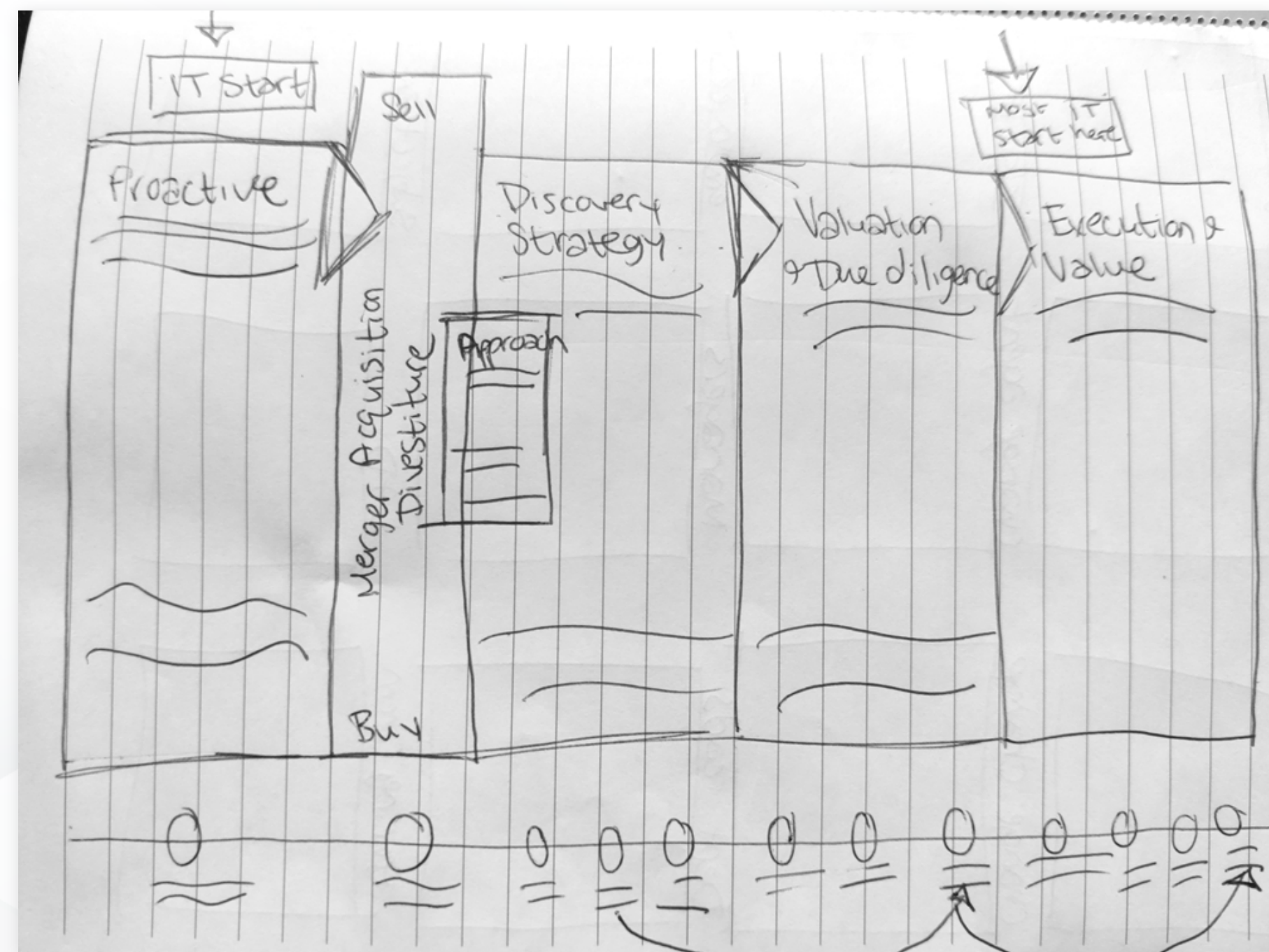
Step 5 Code

Page structure
Testing, Deploying

INFOTECH.COM

M&A Research Center

Ideation and thought process: notes and sketches



INFOTECH.COM

M&A Research Center

Supporting downloadable content I created for the M&A Research Center.

M&A one-pager template

Proactive
Suggest Opportunities to Evolve the Organization

DEFINING INSIGHT

KEY TRENDS

FRAMEWORK

CHECKLIST

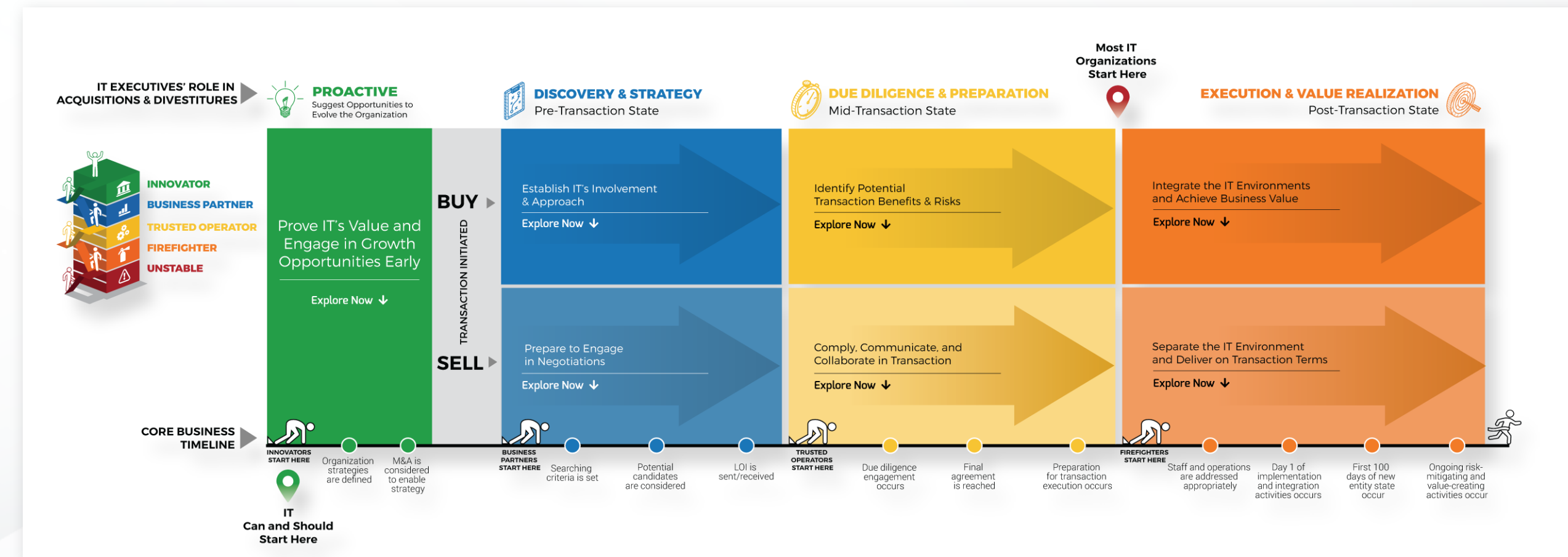
Case Study

Situation

Outcome

Opportunity

M&A case study template



M&A framework

MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

McLean & Company's Resource Centers provide HR professionals with research, resources and consulting to help HR departments support their organization. The Change Management Resource Center has toolkits to assist HR departments through their organization's change process, with content curated to every HR stakeholder role.



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Sketching

Framework graphic
Information hierarchy

Step 3 Design

Page layout
UI experimentation

Step 4 Review

Team collaboration
Iterating, more iterating

Step 5 Delivery

Stakeholder approval
Developer handoff

MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

Ideation and thought process: notes and sketches

NOTES | MEMOS

HR Change Lead Project lead

Change chomp change agent csuite

Dept leads Managers employees

steering Comm L&D Subject experts

Marketing

Identify & prioritize prepare for change create action plan implement sustain

Home / Center / Change Management Resource Center

Change Management Resource Center

Support your initiatives through change by leveraging our extensive portfolio of research-driven change management tools, templates, training and research.

[Talk to an Analyst](#)

Welcome to the Change Management Resource Center

HR professionals are involved in a variety of ways to support their organizations' change. Effective change management requires the support of many different stakeholders across the organization. To assist HR and these stakeholders, McLean & Company has developed a variety of tools for change management tools, templates, training and research that McLean offers to support key stakeholders at each of these 5 stages of change management.

- 1 Identify and prioritize
- 2 Prepare for the change
- 3 Create change action and communication plan
- 4 Implement the change
- 5 Sustain the change

Key Stakeholders

- HR
- People Change Lead
- Project Lead
- Change Champion/Project Sponsor
- Change Agents
- Senior Leaders/C-Suite
- Function/Department Leads
- Managers
- Employees
- Steering Committee
- Marketing/Communications
- Learning & Development
- Subject Matter Experts (Including IT/Finance, etc)

Home / Center / Change Management Resource Center

Change Management Resource Center

Support your initiatives through change by leveraging our extensive portfolio of research-driven change management tools, templates, training and research.

[Talk to an Analyst](#)

Welcome to the Change Management Resource Center

HR professionals are involved in a variety of ways to support their organizations' change. Effective change management requires the support of many different stakeholders across the organization. To assist HR and these stakeholders, McLean & Company has developed a variety of tools for change management tools, templates, training and research that McLean offers to support key stakeholders at each of these 5 stages of change management.

- 1 Identify and prioritize
- 2 Prepare for the change
- 3 Create change action and communication plan
- 4 Implement the change
- 5 Sustain the change

Key Stakeholders

- HR
- People Change Lead
- Project Lead
- Change Champion/Project Sponsor
- Change Agents
- Senior Leaders/C-Suite
- Function/Department Leads
- Managers
- Employees
- Steering Committee
- Marketing/Communications
- Learning & Development
- Subject Matter Experts (Including IT/Finance, etc)

Tools and Resources

Key Stakeholder	Identify & Prioritize	Prepare for Change	Implement the change	Sustain the change
HR	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
People Change Lead	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Project Lead	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Change Champion/Project Sponsor	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Change Agents	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Senior Leaders/C-Suite	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Function/Department Leads	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Managers	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Employees	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Steering Committee	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Marketing/Communications	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Learning & Development	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Subject Matter Experts (Including IT/Finance, etc)	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template

Home / Center / Change Management Resource Center

Change Management Resource Center

Support your initiatives through change by leveraging our extensive portfolio of research-driven change management tools, templates, training and research.

[Talk to an Analyst](#)

Welcome to the Change Management Resource Center

HR professionals are involved in a variety of ways to support their organizations' change. Effective change management requires the support of many different stakeholders across the organization. To assist HR and these stakeholders, McLean & Company has developed a variety of tools for change management tools, templates, training and research that McLean offers to support key stakeholders at each of these 5 stages of change management.

- 1 Identify and prioritize
- 2 Prepare for the change
- 3 Create change action and communication plan
- 4 Implement the change
- 5 Sustain the change

Key Stakeholders

- HR
- People Change Lead
- Project Lead
- Change Champion/Project Sponsor
- Change Agents
- Senior Leaders/C-Suite
- Function/Department Leads
- Managers
- Employees
- Steering Committee
- Marketing/Communications
- Learning & Development
- Subject Matter Experts (Including IT/Finance, etc)

Tools and Resources

Key Stakeholder	Identify & Prioritize	Prepare for Change	Implement the change	Sustain the change
HR	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
People Change Lead	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Project Lead	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Change Champion/Project Sponsor	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Change Agents	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Senior Leaders/C-Suite	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Function/Department Leads	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Managers	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Employees	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Steering Committee	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Marketing/Communications	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Learning & Development	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template
Subject Matter Experts (Including IT/Finance, etc)	Change assessment tool	Change FAD template	Change action and communication plan	Change post-mortem template

[INFOTECH.COM/CUSTOMER-REVIEWS](https://infotech.com/customer-reviews)

Customer Case Studies

As an addition to the customer reviews page, the customer case studies are designed to highlight the unique and successful stories from real Info-Tech customers. I designed and coded this project, and created a template that would be easy and quick to duplicate for future case studies.

Each case study page follows the same page layout and design patterns with customization in images, links and copy.



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Research

Competitive Analysis
Inspiration

Step 3 Sketching

User flow
Information heirarchy

Step 4 Design

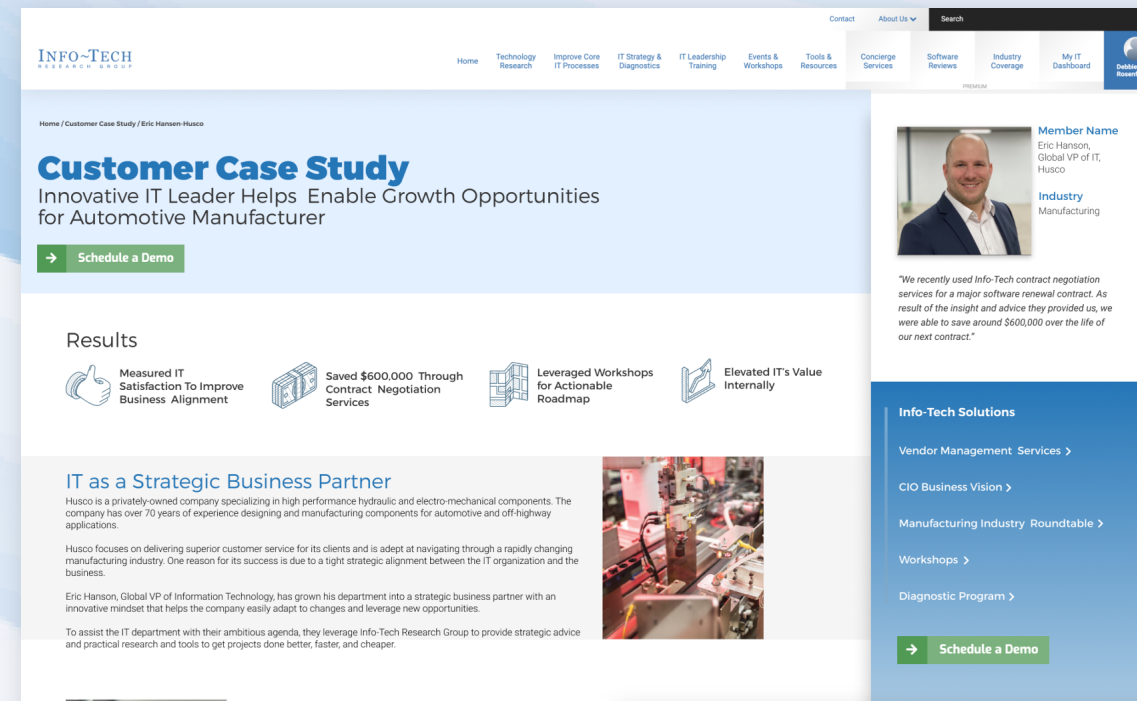
High fidelity
Iterating, more iterating

Step 5 Code

Page structure
Testing, Deploying

Customer Case Studies

Ideation and thought process notes.



Thousands of unfiltered customer reviews. Overwhelmingly positive feedback.

[Schedule a Call](#)

Build a Business-Aligned IT Strategy

9.4 / 10

[View Blueprint](#) [Buy Workshop](#)

Client	Experience	Impact	\$ Saved	Days Saved	Testimonial
Alliance Inspection Management, LLC	Workshop	9/10	\$12K	20	Internet connectivity issues
Delek US	Workshop	7/10	\$31,999	5	Best part was the engaging dialogue and collaboration that this process entailed. Doing remote via video was a necessity, but it did make things difficult. Another challenge was lack of sufficient business data, and IT roadmap items. These were expected
Metropoulos Health Plan, Inc.	Workshop	10/10	\$6,000	20	

[Load More Testimonials](#)

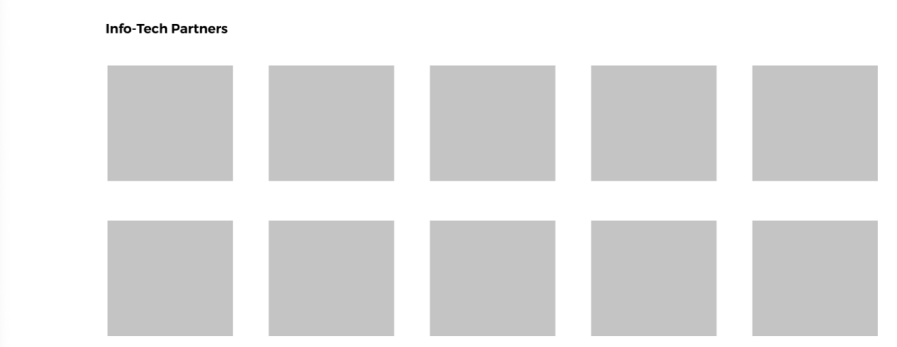
Create a Right-Sized Disaster Recovery Plan

9.7 / 10

[View Blueprint](#) [Buy Workshop](#)

Client	Experience	Impact	\$ Saved	Days Saved	Testimonial
City of Sault Ste Marie Ontario	Workshop	10/10	\$60,000	106	The exercise was extremely useful and well structured. Each day of the workshop was engaging and insightful information for the IT group. The consult leading the workshop was excellent, very knowledgeable with a wealth of experience in this area. The work...
Gainesville Regional Utilities	Workshop	10/10	N/A	20	Dave was very easy to work with, answered all my questions in advance of the workshop and demonstrated an excellent ability to keep the workshop flowing and on task. With consulting so many IT staff across multiple days, it was essential to create the conn...
Los Angeles Clippers	Workshop	10/10	\$1.2M	32	Learning how to create a high level view of the different systems and how they affect the business, should there be any type of disaster causing an outage. It will help tremendously when requesting assets to not only enhance, but to keep our important sys...

[Load More Testimonials](#)

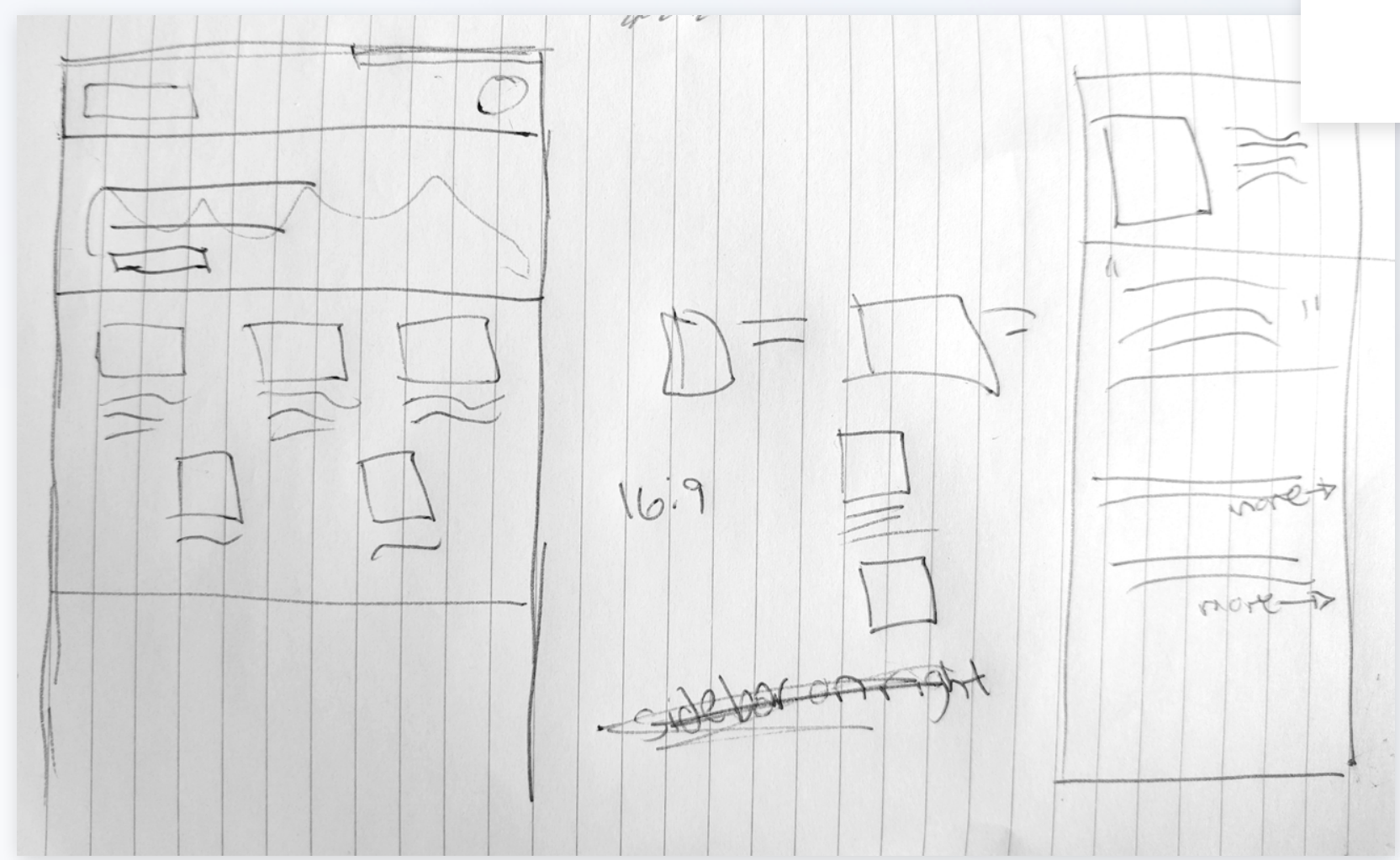


CS page changes

- main case study headline in hero
- cust story: Eric Hanson, global vp...
- pull quotes below or next to image or other side where there isn't an img
- swap results & solutions so results is first
- increase p to 16

#HUSCO:

- shrink gap sections
- remove coloring
- imgs on one side
- shrink subhead
- smaller right side bar
- take at some imgs
- only 3 imgs per page





Thanks for stopping by.